



School of Medicine

Department of Obstetrics and Gynecology's

## ***GRAND ROUNDS LECTURE SERIES***



**Anton Schneider, PhD**

Senior Social and Behavior Change Advisor

Office of Infection Disease

USAID/Bureau of Global Health

Washington, DC

**October 16, 2018**

**8:00 AM**

### **“Developing an Evidence Base for Behavior Change: USAID Global Health Perspective”**

This presentation provides an overview of the how USAID's Bureau of Global Health employs evidence-based approaches for behavior change to reduce maternal and child deaths.

**Objectives:**

- Understand the concept, key approaches and theories of Behavior Change used by USAID's Bureau for Global Health
- Provide an overview of key health issues and priority behaviors targeted in Global Health programs
- Explain development of evidence base for behavior change as an effective means of achieving health outcomes
- Show some new directions and approaches
- Provide selected practical examples
- Illustrate some of USAID's most significant investments in Social and Behavior Change

Commercial Relationship disclosure: None

**Hutzel Women's Hospital, Kresge Auditorium, 2<sup>nd</sup> Floor  
3990 John R, Detroit, MI 48201**

The Wayne State University School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The Wayne State University School of Medicine designates this live activity for a maximum of 1 *AMA PRA Category 1 Credit (s)*™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Target Audience: Obstetricians and Gynecologist; Fellows, Residents, and Senior Staff of our affiliated hospitals, and practicing in the community.

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Sanjay C. Patwardhan, M.D., Program Director has no commercial relationships to disclose.

